Press Release

Announcing MAD MONSTER MAMMOTH POETS' READING FOR AUERHAHN PRESS!!!

Sat. Aug. 29, 1959 + North Beach Spectacle!!! + August 29, 1959
8:30 PM at Garibaldi Hall + 8:30 PM

The second of its kind! The Auerhahn Mad Monster Mammoth Poets' Reading is to be held at the Dimas-Alang Hall (Garibaldi Hall), 439 Broadway Street, San Francisco, Saturday August Twenty-Ninth, 1959 at 8:30 PM. Admission, $1. Tickets available at City Lights Book Store, 261 Columbus Avenue.

This Reading is given to help support a new -- superlative -- publishing house, The Auerhahn Press, started last year by Dave Haselwood in San Francisco. All money collected at the Reading goes directly to the Press that so far has published two books of poetry, HOTEL WENTLEY POEMS by John Wieners and Philip Lamantia's EKSTASIS. By the time of the Reading, a third book - HYMS TO ST. GERYON - by Michael Mc Clure - should be out! Forthcoming publications within the next year include books by Philip Whalen, Allen Ginsberg, John Hoffman, Jack Kerouac and later others by Wieners, Mc Clure and Lamantia. The object of the Press is to make available finely printed, inexpensive paperbacks of the New Poetry and the Press is a necessary legitimate outgrowth of the continuing interest by wider audiences in the poetic activities associated with San Francisco both in the U.S. and abroad.

These 12 poets will read NEW THINGS August 29:

Bruce BOYD Ray BREMSER Kirby DOYLE

Lawrence FERLINGHETTI Bob KAUFMAN Philip LAMANTIA

Ron LOEWINSOHN Christopher MACLAINE Michael MC CLURE

David MELTZER John WIENERS Philip WHALEN

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Loewinsohn is coming special from LA and Bremser from New York City!

Two young San Francisco painters, Bruce Conner and Robert La Vigne, are staging a spectacle of Objects, made for the Event, that shall accompany a WayOut WALK OF POETS starting about 8PM, August 29th, at the corner of Grant and Green, proceeding down Grant to Broadway and into the Dimas-Alang (Garibaldi) Hall!!! Auerhahn Press books will be on display at the Reading.

Kindly mention this FANTASTIC EVENT - a great moment in the San Francisco Renaissance of poetry - in your newspapers and publications. Help us to publicize it a few weeks before the set date and during the week preceeding it. Thank you!

GO!
POETRY!
GO!